

# Americanism Award for Auxiliaries No. 1

*Criteria for Most Outstanding Video Promoting Patriotism with Community Involvement  
2019-2020 Program Year*



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## **Award No. 1: Most Outstanding Video Promoting Patriotism with Community Involvement.**

- Citation to every Auxiliary that submits a video promoting patriotism with community involvement to their Department Chairman. Criteria and entry form (required) available at [www.vfwauxiliary.org/resources](http://www.vfwauxiliary.org/resources). Auxiliaries are to send entry and entry form to Department Chairman by March 31, 2020. Department Chairman are to send entry form to National Headquarters by April 30, 2020. Citations will be mailed directly to Auxiliaries.
- Citation and \$50 to one Auxiliary in the nation with the most outstanding video promoting patriotism with community involvement.

### **Requirements:**

- Video must be no longer than one and a half minutes (90 seconds).
- Must include the Auxiliary Name, Number, City and State.
- Must use the VFW Auxiliary emblem with tagline.
- Must include a link to a website and/or Facebook page for viewers to learn more.
- Must include members of the community who are not members of the VFW or VFW Auxiliary.

### **Videos will be judged on the following:**

- Does it say who we are and what we do?
- Does it show what we do for our veterans and our communities?
- Does it include a testimonial?
- Is it visually appealing?
- Does the video have satisfactory or better production quality?

**LOCAL AUXILIARES:** Entries are due to Department Americanism Chairman by March 31, 2020.

**DEPARTMENT CHAIRMEN:** Entries are due to Jason Estell, National Americanism Ambassador, by April 30, 2020.

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## Entry Form • 2019-2020 Program Year

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1. Most Outstanding Video Promoting Patriotism with Community Involvement.
  - Citation to every Auxiliary that submits a video promoting patriotism with community involvement to their Department Chairman.
  - Citation and \$50 to one Auxiliary in the nation with the most outstanding video promoting patriotism with community involvement.

Auxiliaries are to send this form and video entry to their Department Chairman by March 31, 2020.

Auxiliary Name: \_\_\_\_\_ No.: \_\_\_\_\_

Department of: \_\_\_\_\_

Description of video content:

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Signature of Department Chairman: \_\_\_\_\_ Date: \_\_\_\_\_

The Department Chairman is to send this form with one Auxiliary video entry from their Department to National Americanism Ambassador Jason Estell by April 30, 2020 for judging. The National winner will be announced and shown at the 2020 National Convention in Reno, Nevada.

**AND**

The Department Chairman is to send a copy of this form only (not the video) to National Headquarters by April 30, 2020 for a citation to be mailed directly to the Auxiliary President.

Mail form to:  
VFW Auxiliary National Headquarters  
406 W. 34<sup>th</sup> Street, 10<sup>th</sup> Floor  
Kansas City, MO 64111  
ATTN: Program Awards

**OR**

email form to:  
[info@vfwauxiliary.org](mailto:info@vfwauxiliary.org)  
ATTN: Program Awards